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Publishing

contemporary books

Strategies on how to activate a city by Design

On the occasion of the VIENNA DESIGN WEEK's 10th Anniversary the book „**STADTARBEIT. Ten Years of Design Featuring the City**“ shows and evaluates strategies for activating the city through creative industries and innovative festival culture. During the last decade every year Vienna, the city of ‚cultural heritage‘, became a hotspot for contemporary design within the current discourse of international designers in collaboration with local craftsmanship, architecture, social trends and art. The most innovative projects and the best formats initiated and experimented with will be described in detail.

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